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News Release

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FOR IMMEDIATE RELEASE

Michigan Radio's Todd Mundt takes on top programming job for U-M Broadcasting

ANN ARBOR, Mich.—Michigan Public Media has announced that Todd Mundt, the host of Michigan Radio's "Morning Edition" program for the past seven years, has been promoted to a new position as MPM's Chief Content Officer beginning Feb. 1.

For the first time, the University of Michigan will have one person overseeing programming for all of its broadcasting outlets including, Michigan Radio, Michigan Television, Michigan Television 2, and associated web sites.

"I'm delighted that Todd has agreed to take this critically important new role," Donovan Reynolds, director of Michigan Public Media, said. "He has the intellectual depth, the programming vision, and the commitment to public service broadcasting to successfully lead Michigan Public Media into the digital age."

In addition to his programming role, Mundt will be responsible for the organization's strategic planning, including looking ahead for new ways to interact with audiences using emerging technologies. He will also work with community organizations, university units, and arts groups to develop new programming partnerships.

"I'm so excited about this new position because it gives me and the rest of the team here at Michigan Public Media an opportunity to build on our strengths to create a service that's greater than the sum of its parts," Mundt said. "Public broadcasting has grown in size and matured in quality over the last three decades. We are now charged with not only preserving public broadcasting for the next generation, but also creating new services that bring us closer to the communities we serve. I believe that public broadcasting belongs at the center of American cultural and civic life. It's my goal to ensure that it takes its rightful place there."

— more —



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In addition to his new responsibilities as CCO, Mundt will continue on-air at Michigan Radio and Michigan Television in a variety of capacities; conducting interviews, fundraising, and public appearances. Starting Jan. 31 however, he will no longer host “Morning Edition” on weekday mornings for Michigan Radio.

“I’ve had the time of my life hosting ‘Morning Edition’. I had always wanted to host the program. Once I got it, I never thought I’d do anything else,” Mundt said. “I remember filling in for Carl Kassel on NPR News, and the near pandemonium of dozens of school closings. I will fondly remember the many unavoidably-funny little moments. But, most of all, I’ll miss the early morning conversation I’ve had with the listeners and members of Michigan Radio for so many years.”

Michigan Radio’s Bill Poorman will take over as interim “Morning Edition” host.

“Bill has been a recognized voice in Michigan Radio’s newsroom for years,” station manager Jon Hoban said. “He has regularly substituted for Todd with tremendous success and will do a great job.”

For more information about Michigan Radio and Michigan Television programs, underwriting, or membership—including online pledging—visit michiganradio.org or michigantelevision.org

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Michigan Radio is a service of Michigan Public Media and broadcasts from the campus of the University of Michigan in Ann Arbor and is affiliated with National Public Radio (NPR), Public Radio International (PRI), and American Public Media (AMP).