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NEWS RELEASE

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DATE: February 24, 2004

FOR IMMEDIATE RELEASE

Michigan Television to launch the first of its 6-part series on the 42nd Ann Arbor Film Festival March 5

ANN ARBOR, Mich.—Michigan Television, the public television station of the University of Michigan, and the Ann Arbor Film Festival have partnered to produce a six-part television series featuring films from the 42nd Ann Arbor Film Festival. .

Michigan Radio morning host Todd Mundt hosts the series. The first program—scheduled to air at 10 pm on March 5—will preview the range of films and special events happening during festival week.

The second program—scheduled to air on Saturday, March 27 at 10 pm—will take viewers behind the scenes of the festival with reports on special screenings, interviews with judges, music and performance installations, and chats with visiting filmmakers and the public.

The remaining four programs will consist of films from the competition, interviews with filmmakers and a dialogue among film devotees. These four programs will air on Saturday nights in the month of May at 10 pm.

The idea for this television series was born from conversations between Michigan Television Station Manager Jay Nelson and Festival Director Chrisstina Hamilton.

According to Nelson, this is part of Michigan Television’s long-range plans to significantly increase the amount of local programming it produces over the next several years.

“Establishing this partnership with the Ann Arbor Film Festival will allow for many exciting collaborative efforts for years to come,” Nelson says. “There is a wealth of content for us to choose from and making this is a great opportunity to create exciting local programming for Michigan Television.”

The 42nd Ann Arbor Film Festival runs March 16 – 21. It is a non-profit arts organization that has a long-standing tradition of showcasing all categories of independent and experimental film. The oldest festival of its kind in the country, its mission is to provide a worldwide public forum for moving image exhibitions, to encourage and showcase artists of the moving image, to promote the moving image as art, and to offer educational outreach.

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